

ADMINISTRATIVE - INTERNAL USE ONLY

DDI # 771-77

Executive Registry

77-3602

8 MAR 1977

MEMORANDUM FOR: Deputy Director for Administration  
Deputy Director for Intelligence  
Deputy Director for Operations  
Deputy Director for Science & Technology

SUBJECT : Study of Television in CIA

1. I have asked the CIA Presentational Means Steering Panel to undertake a study of television in CIA. My principal interest is in the presentational applications of television (i.e., training, briefing, and finished intelligence). Because of the close relationship between television and motion pictures for presentational purposes, the study also should include motion picture applications.

2. The purpose of this study is to provide a survey of Agency resources currently devoted to television and motion pictures, the uses that are made of these resources, and future plans for television and motion pictures. The study also will look at options in terms of resources and the direction and organization of the Agency's effort.

3. The information required for the initial phase of this study is outlined below. I recognize that much of it already has been prepared for other purposes. Each Directorate is requested to direct their response and any questions to [redacted] Chairman, Presentational Means Steering Panel (room 7G00 Hqs., [redacted] by 31 March. Once this requested information has been absorbed, the Panel will consult further with the appropriate staffs and offices.

STATINTL

--Nomenclature, quantity, location and unit cost of existing television and motion picture equipment. Equipment at domestic and foreign installations that can be used for presentational purposes also should be included. STATOTHR

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MORI/CDF Pages  
1-4

Approved For Release 2006/08/09 : CIA-RDP80M00165A000300010004-7

SUBJECT: Study of Television in CIA

- Location, grade and duties of personnel presently engaged in television and motion picture production activities; indicate level of experience and training.
- Uses made of television and motion picture facilities to include a listing of productions.
- Future plans and objectives for the use of television and motion pictures, including uses overseas.
- Budgeted and unbudgeted television and motion picture related equipment and personnel plans through FY 1979.

~~78/~~ E. H. Knoche

E. H. Knoche  
Deputy Director of Central Intelligence

cc: Comptroller  
Members of the  
Steering Panel

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John F. Blake  
Acting Deputy Director

STAT

cc: Comptroller  
Members of the  
Steering Panel

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Distribution:

- 1 - Each Addressee
- 1 - A-DDCI
- 1 - A-DCI
- (1) - ER

1 - Compt

STAT

1 - Steering Panel Members

[redacted] OGCR; [redacted] NIO/Ch;

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H. Eisenbeiss, OCR; [redacted] OSI;

[redacted] P&PD/OL; [redacted] ORD;

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H. Boatner, O-Compt; [redacted] CRG; STAT

[redacted] CPS.

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1 - DDI/PPG

DDI/PPG [redacted] (2Mar77)

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<b>Remarks:</b> It is rather silly for me to sign this: as I haven't asked for this - Hank has he in a real sense, I am also sending it to myself. Suggest re-do + based on Hank's signature			
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John F. Blake DD/Administration 7D24			3/4/77
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PPG-77-0056

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<b>Remarks:</b> <p>Attached is a memorandum for the Acting Deputy Director's signature which will get the Agency TV study started that the Acting DCI requested.</p> <p>The memo has been fully coordinated with all members of the Presentational Means Steering Panel.</p> <div style="border: 1px solid black; width: 200px; height: 40px; margin: 10px auto;"></div> <p style="text-align: center;">Chief, PPG 7G00 Hqs.</p>			
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